

PRIVACY STATEMENT AROMATIKA BV

I. GENERAL INFORMATION

This is the privacy statement of Aromatika BV, POB 50, 3740 AB Baarn, The Netherlands.

(hereinafter: Aromatika.) (www.aromatika.com)

This privacy statement applies to all privacy-sensitive information or personal data that are provided to us in the context of our business operations.

We attach great importance to the privacy of our customers and / or business relations and take the utmost care in handling and protecting personal data.

Aromatika. processes data in accordance with the conditions and regulations, as set out in the General Data Protection Regulation (in Dutch: AVG).

Aromatika is responsible within the framework of the AVG with regard to the processing of your personal data.

This means that Aromatika determines which personal data are processed, for what purpose and in what way.

This privacy statement explains and explains which data we process and for what purposes they are used.

II. SPECIFIC ASPECTS

Which personal data do we process from you ?

Aromatika collects and processes only the personal data that has been made known to us directly or indirectly

in the context of the orientation on or purchase of our products or services
or the creation and use of an account,

the use of one of our app's,
the visit of our website or

the registration of newsletters.

An overview of the personal data that we (possibly) process from you are:

- Name and contact details, such as address, telephone number and e-mail address
- User areas of interest (user profile)
- Payment details, such as bank account number and credit card details
- Visit details of our website, such as the most requested pages by a website visitor

Special and / or sensitive personal data that we process?

No special or sensitive data will be collected by us. such as age, personnel data, race, BSN number, religion or belief, political opinion, health, criminal record, sexual orientation, membership from a trade union, etc.

What are the purposes and principles for the processing of your personal data?

Purposes

Aromatika processes your personal data for the following purposes:

- To maintain contact with you in order to be able to carry out our services
- To be able to send and deliver our products (digital and / or in print) to you
- For the purpose of sending you our e-mail newsletters
- To carry out analyses, with the aim of improving the customer experience on our websites and possibly gearing the range of our services to your preferences.
- For the purpose of handling the financial relationship between you and us
- To give you the opportunity to create an account

Underlying principles for the processing of personal data

The primary basis for the processing of your personal data is the fact that the provision of your personal data is necessary for the execution of the contractual relationship between you and us, in particular for the benefit of executing agreed services by us for your benefit

A further relevant basis will also be the fact that the provision of your personal data is necessary for the representation of the legitimate interests of us in the context of our business activities.

Finally, there may be a legal obligation on us to process your personal data.

If you have explicitly agreed to this privacy statement in any way (through our website or otherwise), you have explicitly given permission in accordance with the AVG for the processing of your personal data for the aforementioned purposes.

You can withdraw your consent at any time, however if we no longer have access to the personal data you provide, it is possible that we may not adequately perform our services, as agreed with you.

Sharing personal data with third parties?

Aromatika provides personal data only to third parties, if this is necessary for the implementation of the agreement that we conclude with you or your employer, or if this is necessary for the representation of a justified interest of us, or necessary to comply with any legal obligation that rests on us.

With companies that process your personal data in our assignment, we conclude a so called Processor Agreement ("Verwerkersovereenkomst") to ensure the same level of security and confidentiality of your data.

As Processing Manager, we remain responsible for these processing operations.

Outside of the above situations, we will only disclose your personal data to third parties, after your explicit consent.

Use for commercial purposes?

Your personal data will not be sold or shared with third parties for commercial purposes without your express permission.

If you wish, your personal data can be used by us for market research and optimization of our services. Your personal data will be anonymized in that respect and will no longer be traceable to you.

Automated decision-making

Aromatika does not make decisions on the basis of automated processing, on occasions that may have (significant) consequences for persons. These automated decision-cases are decisions that are taken by computer systems or programs, without a human hand being involved.

Retention period of your provided personal data

Aromatika keeps your personal data only for as long as necessary to achieve the purposes of processing described above, being the purposes for which your data are and have been collected and made available to our organization.

Security of your personal data

Aromatika will take care of appropriate, technical and organizational measures within its organization to adequately protect your personal data and to keep it safe against loss, or any form of careless, unprofessional or unlawful use or processing, taking into account the actual "state of the art".

If you believe or have the impression that your personal information is or will not be properly secured, or if there are any indications of abuse, you can contact: info@aromatika.com

Cookies

Aromatika uses the following cookies: functional cookies, tracking cookies, Google Analytics.

If you wish to receive further information regarding the content and consequence of the use of cookies, please contact info@aromatika.com

On your first visit to the website of Aromatika you will be informed about the relevant cookies and permission is required for placing them. You can opt out of these cookies by changing the set-up of your internet browser in such a way that it does not store cookies anymore.

You can also delete all information previously saved from the settings of your browser.

For an explanation: <https://veiliginternet.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

Your rights (view, correct, delete)

You have the right to view, correct or delete your personal data.

In addition, you have the right to withdraw any consent to the data processing or to object to the processing of your personal data.

You also have the right to data portability ('data portability'), if we have digital personal data of your own, which we process with your consent or process to execute an agreement that we have concluded with you.

The result of such a request on your part is that the digital personal data, which we keep from you in a readable computer file, is sent to you or another organization mentioned by you.

A request for inspection, correction, deletion, data transfer of your personal data, or a request for cancellation of your consent or objection to the processing of your personal data, can be directed to: info@aromatika.com

In order to ensure that the request for access has been made by you, please send a copy of your ID with the request.

NB:

advice: copy your passport photo, MRZ (Machine Readable Zone), cover the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) in this copy. This is to protect your privacy.

Aromatika responds as soon as possible after such a request, but in any case within four weeks of your request.

Aromatika also point out that you have the possibility to file a complaint with the national supervisory authority, the Dutch Data Protection Authority.

Use of internet sales platforms / Amazon

For internet platform customers, who are using the services of e.g. Amazon.

All the platforms on which we are selling our products, are itself independent controllers of customers' data. As an independent data controller, they are directly accountable to customers and the competent data protection authority for how it uses customer data.

As a marketplace seller, we are also an independent controller of the customer data made available to us. Even if we obtain this data via other Marketplaces. As an independent data controller, we are directly accountable to customers and the competent data protection authority for how we use customer data.

Contact us?

We take the protection of your data seriously.

You can contact us at any time via: info@aromatika.com